



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT #3/000.P1A

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c.mckinney

Inventor application of: HANDEL, SEAN

Application No.: 09/196,338

Filing Date: 19NO1998

For: A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE  
FOR ADVANCED INFORMATION GATHERING FOR  
A PERSONALIZED PRODUCT REPORT

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ASSOCIATE POWER OF ATTORNEY

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Sir:

The undersigned attorney of record in the subject patent application hereby grants an Associate Power of Attorney to add Paul L. Hickman (Reg. No. 28,516); Brian R. Coleman (Reg. No. 39,145); Dawn L. Palmer (Reg. No. 41,238); Jerray Wei (Reg. No. 43,247); Robert D. Hayden (Reg. No. 42,645); Kevin J. Zilka (Reg. No. 41,429); and Michael E. Melton (Reg. No. 32,276) to prosecute this application and to transact all business in the Patent Office connected therewith.

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Respectfully submitted,

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